Transmission Date: 09 October 2008

09 Oct 2008

Date

Transmission #: 1 of Total Transmissions: 1

Docket: 1009-026

Signature of Certifier

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CERTIFICATE OF FAX TRANSMISSION

I hereby certify that the following correspondence is being facsimile transmitted, via one or more transmissions as described above, to the attention of the Director of the US Patent and Trademark Office on the above date via the following facsimile number: 571-273-8300. Reply to Non-Final Office Action: (20 sheets): Application Number: 09/528,693 Confirmation No.: 5947 Filing Date: 20 March 2000 Document Submission Date: 09 October 2008 Art Unit: 3621 Examiner: Zelaskiewicz, Chrystina E. Inventor: Wright, James Docket: 2000P07518US01 (1009-026)	Pages in this Tran	nsmission: 21	of Total	Pages T	Fransmitted: 21	
Application Number 09/528,693 Art Unit: 3621 Confirmation No.: 5947 Examiner: Zelaskiewicz, Chrystina E. Filing Date: 20 March 2000 Inventor: Wright, James Document Submission Date: 09 October 2008 Docket: 2000P07518US01 (1009-026)	transmissions as describ	ed above, to the atter	ntion of the Direc	ctor of the L	JS Patent and Trademark	
Confirmation No.: 5947 Examiner: Zelaskiewicz, Chrystina E. Filing Date: 20 March 2000 Inventor: Wright, James Document Submission Date: 09 October 2008 Docket: 2000P07518US01 (1009-026)	Reply to Non-	Final Office Action	(20 sheets)			
	Confirmation No.: Filing Date:	5947 20 March 200	-	Examiner: Inventor: Docket:	Zelaskiewicz, Chrystina E. Wright, James 2000P07518US01 (1009-026	Ť

Kelly B. Smoker

Name of Certifier

OCT 0 9 2008

PATENT
Application 09/528,693
Attorney Docket 2000P07518US01 (1009-026)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s)

Wright, James

Application

09/528,693

Confirmation

5947

Filed

20 March 2000

Application Title

Method, System and Apparatus for Providing Product Information

over the Internet

Art Unit

3621

Latest Examiner

Zelaskiewicz, Chrystina E.

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

REPLY TO OFFICE ACTION AND REQUEST FOR RECONSIDERATION

In reply to the Office Action mailed on 9 July 2008, the three month shortened statutory period for responding to which expires on 9 October 2008, Applicant respectfully submits the following: